

VOL. 1 No. 7

CvSU Vision The premier university in

historic Cavite recognized for

excellence in the development of

globally competitive and morally upright individuals.

CvSU Mission

Cavite State University shall provide excellent, equitable, and

relevant educational

opportunities in the arts,

sciences and technology through

quality instruction and

responsive research and

development activities.

It shall produce professional,

skilled and morally upright

LGU- Imus, CvSU ink MOA on "Longanisang Imus" Project

A Memorandum of Agreement (MOA) between the Local Government Unit (LGU) of Imus City and Cavite State University (CvSU) was signed last July 30 at the Imus City Multipurpose Hall represented by Imus City Mayor, Hon. Emmanuel L. Maliksi and Dr. Hernando D. Robles, CvSU President, and witnessed by university vice-presidents, deans, directors and faculty members of Imus campus. The MOA binds the two agencies in a tie-up project for R&D and Extension.

Having the City of Imus known for its "Longanisang Imus" product in CALABARZON, the local government sought assistance from faculty members of CvSU Imus particularly at the Department of Management and Hotel and Restaurant Management to conduct research on the flavor or recipe of "Longanisang Imus" distinct



The signing of MOA with Hon. Mayor Emmanuel L. Maliksi and University President Dr. Hernando D. Robles, VPs, directors, deans and faculty

from other longanisa products in the country.

Getting to

The Pantawid Pamilyang Pilipino Program (4Ps) beneficiaries, new clientele for extension of the University, will serve as manpower for the production of Longanisang Imus, to help alleviate poverty in the community. (NISaavedra Jr.)

ROLANDO U. DARIA

Mr. Rolando U. Daria, fondly called Kuya Lando by his peers, is an Administrative Aide I assigned at the Research Center since March 29, 2007. He has been with the University for 11 years and 9 months to date. Mr. Daria is 47 years old, married, with one kid. A native of Pangasinan, he now lives in Bancod, Indang, Cavite. He graduated an Aircrafts Technician from as Computronics College in Dagupan City.

Described by colleagues as hardworking, dependable and "madiskarte", Kuya Lando works with less supervision and lots of initiative.

ROLAND LAURENCE V. AVES

Kuya Olan to many, Mr. Roland Laurence V. Aves, has been serving the University for almost 12 years. Presently, he is assigned at Southern Tagalog Agriculture, Aquatic and Natural Resources Research and Development Consortium (STAARRDEC) as Administrative Aide I. He is a former staff at the College of Economics, Management and Development Studies



(CEMDS) and College of Veterinary Medicine and Biomedical Sciences (CVMBS).

Mr. Aves is 42 years old and is residing in Poblacion I, Indang, Cavite. He is an undergraduate in Electro Mechanical and Electronics Equipment Technician course at the International Electronics and Technical Institute in Las Piñas City.

ITSO, KTTO attend TECHCOM training at PCAARRD

Innovation and Technology Support Office (ITSO) and Knowledge and Technology Transfer Office (KTTO) personnel attended the PCAARRD-CvSU-led training on technology commercialization under the project "Enhancing and Operationalizing Intellectual Property Management and Business Development Office (IPM-BDO)" on July 23-27, 2018 at DOST-PCAARRD Innovation and Technology Center (DPITC) in Los Baños, Laguna.

The team was composed of ITSO Manager, Dr. Teddy F. Tepora and his staff, Emeline C. Guevarra (ITSO Technical Staff & IPM-BDO Project Staff), John Pascual C. Magnawa (Sci. Research Asst.), Louie Gee C. Punong Bayan (Sci. Research Specialist), Ms. Sheryl D. Fenol (KTTO Manager), and Merissa C. Arandia (Admin Aide).

This is the first month of training with two modules, namely: PCAARRD RDRU and Tech Transfer Framework and **Pre-Commercialization** Stage. Dr. Tepora, being the Project Leader, served as the Master of Ceremony during the opening program while Mr. Noel A. Catibog, Office-in-Charge of Technology Transfer and Promotion Division (TTPD) of

IN THIS ISSUE

CvSU-Cavite City Campus implements CORD Program	2
FEATURE: KMC gives incentives and awards for publications	3
Lucero, awarded Best Paper in APTA Annual Conference	3
Flores, KMC's new staff	4

(continue on page 2)

Page 1

CvSU-Cavite City Campus implements CORD Program

CvSU-Cavite City Campus, through its Extension Services Office, implemented its extension project, Campus Outreach, Research, and Extension Program (CORD), at Barangay 61-A Talong, Cavite City on July 14, 2018. This activity was dubbed as "CvSU-CCC Community Needs Orientation and Seminar" spearheaded by its campus dean, Prof. Maria Cristina J. Baesa and the campus extension coordinator, Ms. Emeriza S. Caparaz.

Faculty members or extensionists from the different departments, namely: Teacher Education and Languages, Hotel and Restaurant Management, Information Technology, Management and campus GAD served as resource speakers. This one day activity aimed to orient and conduct a seminar based on the results of Community Needs and Training

Assessments specifically about gender and development, food safety and sanitation, food nutrition, tutorial sessions for reading, writing and numeracy for ALS learners, E-mobile teaching, office productivity tools for effective record and file management.

An opening program was held at the barangay hall of Barangay 61-A Talong. In the program, Rev. Fr. Dominador Medina from San Roque Parish in Cavite City, Atty. Nemuel R. Camarse (representing the city mayor) from LGU of Cavite

ITSO, KTTO attend TECHCOM...

(from page 1)

PCAARRD delivered the opening remarks and discussed the topics for Module 1 which include Overview of Research and Development Results Utilization (RDRU) Framework, RA 10055 also known as the Technology Transfer Act and Technology Assessment. Other speakers were Atty. Lucieden G. Raz on DOST Technology Transfer Protocol, and Dr. Lily Ann D. Lando on Changing Mindsets from Researchers to Innovators.

Module 2 topics include challenges prior to actual commercialization stage with the following resource speakers: Atty. Bayani Loste (Freedom to Operate – Gov't Regulations), Dr. Aurelio Delos Reyes (Machine testing), Mr. Mark Matubang (Organic Certification in the Phils.), Ms. Michelle Javier (The PhilGAP Registration Program of BPI), Dr. Nerlita M. Manalili (Market Study), Engr. Leoncio Cubillas, Jr. (Business Planning), and Dr. Ronilo Violanta (IP Valuation).

The training is part of the objectives of the IPM-BDo project which is to capacitate the IP Management and Technology Transfer personnel of SUCs as well as to enhance technology promotion and commercialization activities of identified SUCs and RDIs. CvSU as the lead implementing agency cooperates with DOST-PCAARRD and coordinates with other consortia SUC project members, namely: Benguet State University (BSU), Bataan Peninsula State University (BPSU), Central Luzon State University (CLSU), University of the Philippines Los Baños (UPLB), Bicol University, Capiz State University (CapSU), University of the Philippines Visayas, University of Southeastern Philippines (USeP) and the only non-SUC RDI, PhilRice. (JPMagnawa)



Information Technology, Management and campus GAD served as resource speakers. This one day activity aimed to orient and conduct a seminar based

City, Hon. Renan L. Montoya, Barangay Chairman of Barangay 61-A Talong, gave their messages of commitment and support to the CvSU-Cavite City CORD along poverty alleviation, literacy trainings, office productivity, GAD, disaster preparedness and environmental protection.

This activity is an initial phase of the implementation of the extension project which was approved by the Board of Regents on March 23, 2018. (*MCJ Baesa*)



The CvSU delegates actively participate during the TechCom training



Participants during their field visit at UPLB-BIOTECH. (Photo courtesy of Dr. Ronilo Violanta)

FEATURE

KMC facilitates the giving of incentives and awards for publications

Publication of research outputs in high quality journals, most especially in ISI or Scopus indexed journals, is one of the key measures of promoting research excellence. Publishing researches may not only serve as channel for communicating new information, methodologies and findings, validating the quality of research, but can also be viewed as mark of achievement in local and international academic communities.

Realizing the tedious process of scholarly writing and translating researches into published articles, the University through the Knowledge Management Center (KMC) has been giving incentives and awards to acknowledge researchers for their efforts and motivate them to publish their research outputs.

Publication incentives, financial support and recognition awards are granted provided that faculty researchers and staff are of regular or contractual status in the University, papers are published in institutional, regional, national or institutional refereed journal, the paper is aligned with the thrusts and priorities of the University, the paper should not have been published in other journals, and the research is either internally/externally funded or thesis/dissertation of faculty or staff in which the University is identified as affiliation of the author.

Lucero, awarded Best Paper in APTA Annual Conference

Ms. Pia Rhoda Pinpin-Lucero, faculty of the College of Education – Home Economics Vocational and Technical Education Department (HEVTED), presented her research paper entitled "Competencies for a Career in the Hospitality Industry in the Philippines in 2030" and won the Best Paper award in the Thesis-in-Progress (TiP) session during the 24th Asia Pacific Tourism Association (APTA) Annual Conference held in Mactan, Cebu on July 3-5, 2018.

APTA is an internationally acclaimed association in the field of tourism and hospitality which holds annual conferences, publishes Social Sciences Citation Index (SSCI)



(Left) Ms. Lucero receiving her certificate

Monetary incentives are based on the category of the refereed journal as shown below:

CATEGORY	INCENTIVE (PhP)	
	Internally/Externally	Thesis/
	Funded Research	Dissertation
	of the University	
ISI or Scopus indexed	35,000.00	35,000.00
International	20,000.00	15,000.00
National	15,000.00	7,500.00
Institutional	7,500.00	3,750.00

For papers with more than one author, incentives are pro-rated according to the degree of participation of authors.

Inquiries on application and related matters can be addressed to Dr. Agnes B. Alimboyoguen, Head of the Publication and Communication Division, Knowledge Management Center, 5th Floor, Ladislao Diwa Library and Museum Building, CvSU – Main Campus.



Ms. Lucero presenting her research paper at The Asia Pacific Tourism Association conference in Mactan, Cebu

listed journal (Asia Pacific Journal of Tourism Research, APJTR), and distributes its quality research papers all over the world. It aims to facilitate quality tourism and hospitality research, especially, in Asia-Pacific area, to share research achievements and to exchange ideas between academics and their counterparts in the business world.

APTA 2018 TiP (Thesis-in-Progress) session provides a workshop for graduate students to interactively discuss their research with peers, colleagues, and leading supervisors and scholars in the field. This special session enables graduate students to share and develop their research ideas in a critical but encouraging environment, explore research topics and issues for future research, build relationships with other students and scholars around the world, and get feedback

Flores, KMC's new staff

The Knowledge Management Center (KMC) has a new staff in the person of Mr. Richard P. Flores. He entered the university in June 2013 as a farm worker for the Philippine Council for Agriculture, Aquatic and Natural Resources Research and Development (PCAARRD) funded coffee project of Dr. Alejandro dC. Mojica, former Vice

President for Research, Extension, Continuing Education and Training Services (RECETS). After the termination of the said project in 2016, he was hired as an Administrative Aide I on a contractual status.

Mr. Flores used to be assigned at the National Coffee Research, Development and Extension Center (NCRDEC) as a farm worker. He was transferred to KMC on June 17, 2018. His tasks include maintenance of the cleanliness and orderliness of the office, messengerial duties and others as assigned. *(MBEugenio)*



brough the

NATIONAL COFFEE RESEARCH, DEVELOPMENT AND EXTENSION CENTER

Lucero, awarded Best Paper ...

(from page 3)

from leading scholars in the hospitality and tourism field.

Ms. Lucero's main goal is to get feedback from leading scholars in order to improve her paper in preparation for her dissertation writing at Lyceum of the Philippines (LPU) Manila where she takes her graduate course. (*PRPLucero*)



Ms. Lucero with the other participants at the conference

CALL FOR PAPERS

The Publication and Communication Division of the Knowledge Management Center (KMC) is accepting manuscripts for publication in the CvSU Research Journal and the Philippine Coffee Journal.

For inquiries, contact the KMC at telephone no. 415-0212 or send email to cvsuresearchjournal@gmail.com.

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