



CvSU Updates

The official newsletter of Cavite State University

Cavite, Philippines

March 2020

CvSU sends RELIEF against COVID-19

Even with the implementation of the enhanced community quarantine, Cavite State University extended service to its stakeholders with the banner program “CvSU RELIEF: Kontra COVID-19”, implemented through its 12 campuses in Cavite.

It has delivered 1,935 food packs to students stranded in dormitories, including freshly harvested fish and vegetables to students stranded in dormitories, employees who serve as frontliners like security personnel and utility workers, and community members who live near the campuses. Free transportation service was also offered to students who were affected by the lockdown so they can be reunited with their families.

For medical supplies, CvSU has donated more than 4,611 face masks and face shields to hospitals in the province and checkpoints where frontliners have been assigned. It has also distributed 12,047 health and sanitation kits that include vitamins, alcohol, soap and disinfectants to community members.

In battling against fake information spreading over the net, the University released around 73 information materials that explain facts about COVID-19, social distancing, use of masks, and disinfection among others. It also provided links for credible sites and online courses that may be studied to increase productivity during quarantine. Healthy recipes were also published encouraging creativity even with simple ingredients like sardines and camote.

Various campuses also offered psychosocial support programs like online counseling to address the anxiety that may be brought by the crisis. It has also been circulating prayers and spiritual support to encourage people to pray for the country. Through its Facebook page, it also published poems of hope written by its students and employees spreading words of motivation for the readers.

Hundreds of its alumni are also serving as frontliners in the field of health, security, banking and finance, social work and other jobs necessary to keep the nation moving.

With cash donations from various individuals and in coordination with partner agencies, CvSU continues to deliver assistance to those in need while hoping that this crisis will soon end.

RELIEF stands for Research and Extension Life-changing Initiatives for the Empowerment of Filipinos that was first launched in December 2019 as it sent donations to earthquake victims in Cotabato, relaunched in January as aid to families affected by the Taal eruption and is now being implemented to help fight against COVID-19.



CvSU Vision

The premier university in historic Cavite recognized for excellence in the development of globally competitive and morally upright individuals.

CvSU Mission

Cavite State University shall provide excellent, equitable, and relevant educational opportunities in the arts, sciences and technology through quality instruction and responsive research and development activities.

It shall produce professional skilled and morally upright individuals for global competitiveness.

CvSU Imus receives AYA 2019-2020 from PMA

Cavite State University Imus Campus bagged Agora Youth Award (AYA) 2019-2020 for being one of the Marketing Schools of the Year recognized by the Philippine Marketing Association (PMA) at the Winford Hotel Manila last March 8.

The award was given after top executives from prestigious companies served as evaluators of the marketing plans of competing schools in a final judging conducted at Ateneo Professional School, Rockwell, Makati on March 6. The winning proposal entitled “Real-Life Business Case for Toyota Motors Corporation’s New Hybrid Electric Vehicle” was presented by seven Business Management major in Marketing students namely Gheanne Mherl Abubo, Leo Basal, Ramonchito Castillo, Maria Victoria Orro Harder, Harlene Ramirez, Aldren Sarmiento, and Leslie Suyat led by their adviser, Ms. Ruby-Lyn T. De Grano and endorsed by Management Department Chairperson Dr. Alfe M. Solina.



CvSU Imus with current Board of Directors of PMA headed by President, Ms. Faith Abano (extreme right) and the PMA Director for Youth and Academe, Ms. Jaana Abrogena (second to the left)

Since its establishment in 1954, Philippine Marketing Association (PMA) remains to be a leading institution for marketing excellence in the country. This year, they collaborated with Toyota Motors Corporation aiming to recognize remarkable companies and individuals who have successfully navigated the evolving business landscape.

“I am very proud of the students’ achievement. With the 16 schools who competed, it was very overwhelming that Cavite State University Imus Campus made it to the top finalists. During the preparation for the competition, the team took it seriously to perfect their marketing plan, and their hard work paid off,” De Grano said.

GAD Reports



Gender Sensitivity Orientation among Members of Federation of Persons with Disability - Cavite Inc., March 11, 2020 at CACODEC Seminar Area, Provincial Capitol Compound, Trece Martires City



The Top 5 finalists: Cavite State University Imus Campus, Miriam College, San Beda University, University of the Philippines Visayas, and University of Santo Tomas

In his Facebook post, Castillo stated that it is an honor to bring the name of CvSU in the said event proving that it can be at par with other universities in the country. (RL De Grano)

In line with ASEANO NIVA visits CvSU labs

Delegates from the Norwegian Institute for Water Resources (NIVA) visited laboratories of Cavite State University last March 3 in line with the Inception Workshop for the ASEAN-Norway Cooperation Project on Local Capacity Building for Reducing Plastic Pollution in the ASEAN Region (ASEANO). NIVA is leading the said regional capacity building project, together with the Center



Dr. Hosea Matel guides the visitors while having a tour in the Interdisciplinary Research Building (Photo from: JP Panizales)

for Southeast Asian Studies (CSEAS) and in close collaboration with the Partnerships in Environmental Management for the Seas of East Asia (PEMSEA). The Province of Cavite was considered a pilot site for PEMSEA’s implementation of Integrated Coastal Management in partnership with Cavite Provincial Government Environment and Natural Resources Office (PG-ENRO) while CvSU was also chosen for the local capacity building of the ASEANO project.

Visited areas include Environmental Geo-Information and Remote-Sensing (EnGIRS) Laboratory located at the College of Agriculture, Food, Environment and Natural Resources, Cavite Water Testing Laboratory (ongoing construction), Research Center laboratories, the five-story Interdisciplinary Research Building, and the Coffee Museum located at the National Coffee Research, Development and Extension Center.

During the visit, Prof. Noel A. Sedigo, Campus Administrator of the T3 Campuses and an environmental researcher, presented CvSU’s initiatives advocating environmental protection including the Environmental Compliance Certificate and the various research projects on water quality and river profiling with the PG-ENRO.

NIVA was accompanied by the head and the staff of Cavite PG-ENRO and representatives from PEMSEA during this brief visit. (ADCero)

CCJ conducts consultation and re-planning

With a number of stakeholders to participate, the College of Criminal Justice (CCJ) conducted its Consultation and Re-Planning of Research and Extension Program at the S.L. Lasap Hall last March 6.

Partner agencies present include Philippine National Police, Department of Interior and Local Government Provincial Office, Bureau of Fire Protection, Bureau of Jail Management and Penology, Provincial Prosecutors Office, Provincial Disaster Risk Reduction and Management Office, Department of Social Welfare and Development, Cavite's Finest (a non-government organization on peace and order), Cavite's Exposé (a media outlet), League of Barangay Captains and selected faculty, students and alumni of CCJ. Cavite's Expose (a media outlet), League of Barangay Captains and selected faculty, students and alumni of CCJ.

CvSU representatives presented the following topics: Research and Extension Roadmap, Agenda and Continuum highlighting on the role of the University in industry's operation and the importance of data in policy making presented by Dr. Yolanda Ilagan; CCJ extension efforts and accomplishments that include CCJ7K R&E Agenda (Kababayan kong Kaagapay sa Kaalaman at Kasanayan Kontra Krimen), BATAS (Barangay Aktibo tungo sa Alternatibong Solusyon) and Project INAH (Iba Na Ang Handa) presented by Dr. Susan Tan; college research agenda and accomplishment presented by Dr. Marissa Lontoc; and SAFER program which is a multi-sectoral, anti-illegal drugs and local communism program presented by Dr. Famela Iza Cabe-Matic.

It was then followed by the Executive Legislative Agenda that focuses on the priority projects of Gov. Juanito Victor "Jonvic"

CSOs prepare to address disasters

Responding to the needs of times, a University-wide Orientation Workshop on Disaster Preparedness was conducted last March 11, 2020 at the International House II.

The activity focused on how earthquake risks would be addressed considering the overview on disasters delivered by Mr. Mark Bawalan, head of Provincial Disaster Risk Reduction and Management Office.

Civil Security Officers from different colleges and campuses who attended were divided depending on the clusters assigned to them: 1) Cluster 2A and 2B – CCJ/Infirmary/Chapel; 2) Cluster 3- Science High School and Grandstand; 3) Cluster 6 - NCRDEC and Extension; 4) Cluster 7 – CvSU Technology Demo Farm (SAKA); 5) Cluster 9 - College of Education and CDC Buildings; 6) Cluster 10 – Engineering Science and PPS Building; 7) Cluster 11 - Administration building and CEIT; 8) Cluster 12- Old CEMDS, CAS-PhySci; CON and Coffee Trading; and 9) Cluster 14- CVMMS and Animal Science Building.



CSOs while discussing their output during the orientation-workshop

Each group created a Community Spot Map based on their location and on the population categorized by age and sex. They also identified the locations from lowest to the highest potential in risk, and the best place to be assigned as assembly area before going to the nearest evacuation place. The last part of the workshop addressed various scenarios that may be encountered during an actual disaster. The earthquake drill was postponed as part of precautionary measures relevant to COVID-19. (DG Francisco)

Remulla, Jr. for the province of Cavite and the roadmap and accomplishments presented by participants from PNP.

The activity ended with the discussion of a provincial plan considering the insights from all the representatives of the different agencies.



Stakeholders from various agencies participating in the meeting

In Photos



Cavite State University participated in the first ever SUC Fair organized by the Commission on Higher Education last March 9 to 11 at Ayala Malls, Trinoma, at Quezon City. Themed as "Innovation. Passion. Connection", the event showcased innovative products not commercially available but through the fair was made accessible to buyers and mall-goers.

CvSU Cavite City helps communities amidst crisis

In response to COVID-19, CvSU-Cavite City faculty and staff extended kindness to over 400 households, including fisherfolks of Barangay 61-A Talong, Cavite City.

Aside from donations for the frontliners at the Philippine General Hospital, the campus' NSTP program spearheaded the distribution of food to those on duty at several checkpoints in Cavite City and Noveleta.

The Department of Management, in collaboration with the Junior Marketing Association of Cavite City, gave food packs and cash donations to selected students and their families. It also partnered with Garita Elementary School in distributing food to the barangay officials of Brgy. 55-Ampalaya.

Meanwhile, faculty members of the Departments of Information and Technology, Teacher Education and Languages, and Arts and Sciences, were also active in assisting their respective communities.

Campus Administrator Ms. Maria Cristina J. Baesa who personally donated homemade disinfectants to 245 households in several barangays, emphasized that this is an opportunity for CvSU family to practically embody the virtue of service being considered as one of the institution's core values.

"Ang inyo pong handog ay napakalaking tulong po sa aming mga napiling residente. Maraming marami pong salamat sa mga sponsors ninyo. Huwag po sana kayong magsasawang tumulong," one of the beneficiaries said while expressing gratitude for the assistance received. (JJangad)

Salute to Frontliners, Education for the Public

College of Nursing has produced globally competitive nurses, medical technologists and midwives who served as frontliners in the fight against COVID-19. In Cavite alone, there are more than 200 CON alumni who were reported to work on different healthcare facilities such as City of General Trias Doctors Medical Center, General Emilio Aguinaldo Memorial Hospital and Manuel V. Santiago Medical Center while others serve in as fire officers, police officers and soldiers. With this, Personal Protective Equipment that include 300 pieces of improvised face shields and 200 cloth facemasks were distributed as a form of assistance to frontliners.



A sample face shield distributed to frontliners

Meanwhile, infographics were made to educate the public on how to contribute in flattening the curve while staying at home during the Enhanced Community Quarantine. With CvSU CON banner, they reminded the residents to: Clean hands and surrounding; Verify news and information before sharing; Support frontliners; Understand the policies implemented by authorities; Control and minimize contact to others; Observe productivity while at home; and Note emergency hotlines. They also used their Facebook page to inspire people with their spoken word poetry piece entitled "Kalabang Hindi Makita" and their vlog series on "Quarantine Routine". (LCRoderos)

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CvSU-CC staff giving food packs to beneficiaries

The Joy in Fighting and Healing As One

The pandemic that has gripped the country in the past months has not only changed the way we look at things and at people, but also the manner we respond to unexpected circumstances. We may think and act differently but at the end of the day, we will realize that we would rather do something that matters, something that can make a difference in other people's lives, however small that act may be. This has inspired the whole community of Cavite State University Bacoor City Campus to help ease the struggles and hardships individuals and families experience as they face the crisis that is COVID-19.

The campus has successfully implemented four projects in March as it tried to combat the spread of coronavirus and mitigate its effect on the lives of the most vulnerable groups within the community.

More than 200 copies of flyers and leaflets of an infographic about cleaning and disinfecting using chlorine/water and saline solutions were distributed to nearby establishments and residences. CvSU Bacoor employees and students helped in the dissemination to the general public through social media, particularly via Facebook.

COVID-19: CLEAN AND DISINFECT

CHLORINE/WATER SOLUTION
To be prepared on a daily basis and used within 24 hours

1:100 formulation
1/4 cup of bleach (sodium hypochlorite) + 1 gallon of clean water = surface disinfectant

13 formulation
1 cup of bleach + 3 cups of clean water = footwear disinfectant

SALINE SOLUTION
To be prepared from home (soak for 15 mins)

1 tbsp. of salt + 2 liters of clean water = raw vegetables and fruits disinfectant

Bacoor City Campus (046) 476 - 5029 /CvSUBacoorCityCampus

Sample information material produced by Bacoor campus

Relief packs were also provided to 17 stranded students residing near the campus assuring the students that they are not alone in their battle against COVID-19. A free layout/photo editing service was also offered to the 65 members of the Barangay Mambog IV COVID-19 quarantine team for the production of their IDs. Finally, 16 sets of Zonrox-water solutions and salt were distributed to selected residents in Perpetual Village 6 in Mambog IV.

They say that the most beautiful things in life are not seen but felt by the heart. But if we can see the joy in the eyes of those who have received our small acts of kindness, then happiness takes on a different meaning. We fight COVID-19 as one. We heal as one. (MLLamanilao)

CvSU Updates

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